

Elon Michelle respects your privacy and we want you to make the most of our products and services and feel confident while ordering online. We have a clear privacy policy: we collect no private, personal information unless you voluntarily supply it. This privacy statement explains under what circumstances we gather your individually identifiable information, how we use it, and who may access that information and how to "opt-out", change or remove any identifying information.

### **personal information**

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When you visit [www.elonmichelle.com](http://www.elonmichelle.com), we do not collect any personally identifiable information without your consent. If you are simply perusing our site, we collect no personally identifiable information from you. In order to receive certain benefits of the [www.elonmichelle.com](http://www.elonmichelle.com) web site, however, we require that you provide us with your contact information. For example, if you are 18 years of age or older and you wish to request or purchase an item from our website, we require that you provide us with your first and last name, street address, city, state, postal code, wedding and bridal party information.

When viewing our website, you are also invited, but not required, to sign our Guest Book by providing us with certain additional contact and demographic information. Although the choice is up to you, we encourage you to volunteer such optional information so we can be sure to inform you of any of our special events or promotions.

Elon Michelle does not rent or sell your personally identifiable information to any third party. Our primary use of the personal information you volunteer is to contact you regarding our product or services, or if you opt for it, information about special events, promotions or new products. Elon Michelle also may store and use your personal information for our own internal purposes including list management and demographic matching with other internal database information.

Composite tracking information generated by web site logging for traffic accounting and content analysis may be shared with third parties for the purpose of documenting site activity and other trends. We emphasize that the foregoing statistical information is not linked to any personal information and cannot identify any individual user of our web site.

### **security**

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Elon Michelle is dedicated to the security of your personal information, and we take every commercially reasonable precaution to maintain that protection. To prevent unauthorized access or disclosure, maintain data accuracy, and facilitate the appropriate use of information, we use physical, electronic, and managerial procedures to attempt to protect the personal information we collect online. Unless otherwise stated, encryption tools are not used when collecting or transferring information on the [www.elonmichelle.com](http://www.elonmichelle.com) web site.

### **cookies**

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"Cookies" are small data files stored on your own computer's hard drive. They are generated by web sites to provide users with a personalized and often simplified online experience. The Elon Michelle web site employs cookies to allow you remote access to our databases and to use our interactive pages. Certain third party database services within our site, such as Authorize.Net, will also generate and store cookies on your computer's hard drive if you engage in such services.

By assigning and storing a random user name cookie on your hard drive, these services are able to save you the trouble of re-entering your personal contact information each time you use the service. If you choose not to accept the cookies generated by [www.elonmichelle.com](http://www.elonmichelle.com) and such third party database applications, you will not be able to use some of those services online and some of our interactive pages; your use of the remainder of [www.elonmichelle.com](http://www.elonmichelle.com) will not be affected, however.

Be assured that cookies, by themselves, cannot be used to reveal or discover the identity of the individual user nor are they collected or stored on any unsecured server. Your acceptance of any third party database cookie on this site will not compromise your anonymity while using our web site.



ELON MICHELLE  
C O U T U R E

## *privacy statement*

### **retention**

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Once you have provided personally identifiable information to Elon Michelle, we may store and maintain the information you have volunteered for three (3) years following your last activity with [www.elonmichelle.com](http://www.elonmichelle.com) (and so long as you have not directed us otherwise), or for so long as we are required by law. Our retention of your data allows us to continue providing you with personalized services and appropriate products without interruption.

Finally, you may "opt out" of any communications lists at any time by notifying us in writing and state that we should remove your name from the email list. Please note that you will not be able to opt out with regard to the collection and disclosure of aggregate information. Such information does not include anything personally identifiable, however, and simply reflects statistical analysis of various aspects of site usage.

### **accuracy**

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Elon Michelle aims to keep your personally identifiable information as accurate as possible. By contacting us at our postal or email address, you may add to, delete, or change any individual information you have provided to us. After receipt of such a written request, we will add, delete or change your personal information from our records as soon as commercially reasonable.

### **links**

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This web site may contain links to other sites. We encourage you to be aware when you leave our site and to read the privacy statements of each and every web site that collects personally identifiable information. This privacy statement applies solely to information collected by Elon Michelle on this web site, and Elon Michelle does not bear any responsibility for any actions or policies of such third party web sites. Moreover, Elon Michelle disclaims all responsibility for the subsequent use of an email address or any other personally identifiable information posted by the user in bulletin board or chat room postings, emails or instant messaging on [www.elonmichelle.com](http://www.elonmichelle.com) web site.

### **consent**

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By using our web site, you consent to the collection and use of information as set forth in this privacy policy. You also acknowledge our right to change this policy, without prior notification, and our commitment to post any such changes on this page so that you are fully informed of the types of information we collect, how we use it, and under what circumstances, if any, it is disclosed.

### **rights**

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Elon Michelle owns all rights, title and interest in and to the [www.elonmichelle.com](http://www.elonmichelle.com) site. Elon Michelle owns all copyrights for all material on this site or has a valid right from a third party to use the material on this site. Elon Michelle also owns all trademarks, service marks, trade names, logos and domain names used on or in connection with this site.

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Any dispute over the content or use of this site shall be governed by the substantive laws of the United States and the State of New York, and the jurisdiction and venue of any such action shall be vested solely in the federal and state courts of New York.

### **feedback**

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Our goal is to protect your privacy. To comment on or help us improve this privacy statement, please contact us by email at [info@elonmichelle.com](mailto:info@elonmichelle.com).

YOU CONSENT TO THE COLLECTION AND USE OF INFORMATION AS SET FORTH IN THIS PRIVACY POLICY BY USING OUR WEB SITE.