



## *privacy statement*

Elon Michelle respects your privacy and we want you to make the most of our products and services and feel confident while ordering online. We have a clear privacy policy: we collect no private, personal information unless you voluntarily supply it. This privacy statement explains under what circumstances we gather your individually identifiable information, how we use it, and who may access that information and how to "opt-out", change or remove any identifying information.

### **personal information**

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When you visit [www.elonmichelle.com](http://www.elonmichelle.com), we do not collect any personally identifiable information without your consent. If you are simply perusing our site, we collect no personally identifiable information from you. In order to receive certain benefits of the [www.elonmichelle.com](http://www.elonmichelle.com) web site, however, we require that you provide us with your contact information. For example, if you are 18 years of age or older and you wish to request or purchase an item from our website, we require that you provide us with your first and last name, street address, city, state, postal code, wedding and bridal party information.

When viewing our website, you are also invited, but not required, to sign our Guest Book by providing us with certain additional contact and demographic information. Although the choice is up to you, we encourage you to volunteer such optional information so we can be sure to inform you of any of our special events or promotions.

Elon Michelle does not rent or sell your personally identifiable information to any third party. Our primary use of the personal information you volunteer is to contact you regarding our product or services, or if you opt for it, information about special events, promotions or new products. Elon Michelle also may store and use your personal information for our own internal purposes including list management and demographic matching with other internal database information.

Composite tracking information generated by web site logging for traffic accounting and content analysis may be shared with third parties for the purpose of documenting site activity and other trends. We emphasize that the foregoing statistical information is not linked to any personal information and cannot identify any individual user of our web site.

### **security**

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Elon Michelle is dedicated to the security of your personal information, and we take every commercially reasonable precaution to maintain that protection. To prevent unauthorized access or disclosure, maintain data accuracy, and facilitate the appropriate use of information, we use physical, electronic, and managerial procedures to attempt to protect the personal information we collect online. Unless otherwise stated, encryption tools are not used when collecting or transferring information on the [www.elonmichelle.com](http://www.elonmichelle.com) web site.

### **cookies**

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"Cookies" are small data files stored on your own computer's hard drive. They are generated by web sites to provide users with a personalized and often simplified online experience. The Elon Michelle web site employs cookies to allow you remote access to our databases and to use our interactive pages. Certain third party database services within our site, such as Authorize.Net, will also generate and store cookies on your computer's hard drive if you engage in such services.

By assigning and storing a random user name cookie on your hard drive, these services are able to save you the trouble of re-entering your personal contact information each time you use the service. If you choose not to accept the cookies generated by [www.elonmichelle.com](http://www.elonmichelle.com) and such third party database applications, you will not be able to use some of those services online and some of our interactive pages; your use of the remainder of [www.elonmichelle.com](http://www.elonmichelle.com) will not be affected, however.

Be assured that cookies, by themselves, cannot be used to reveal or discover the identity of the individual user nor are they collected or stored on any unsecured server. Your acceptance of any third party database cookie on this site will not compromise your anonymity while using our web site.

